

Reserve  
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A REPORT TO  
The President of the United States  
RICHARD M. NIXON

BY 4-H MEMBERS OF U. S. A.

1969



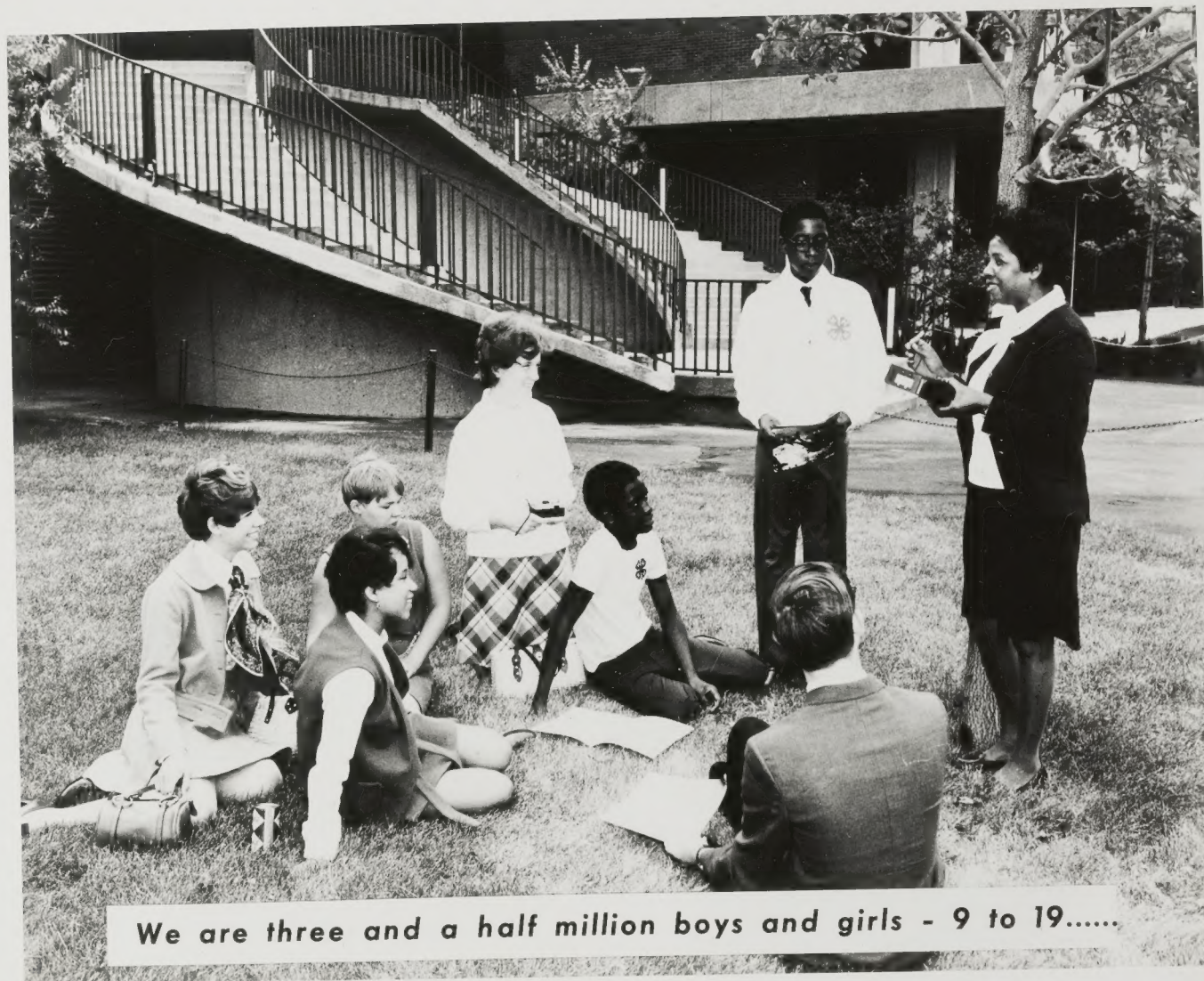






4-H is the youth education program of the Cooperative Extension Service. It is conducted jointly by the U.S. Department of Agriculture, the State Land-Grant Universities, and County governments. Two non-government organizations who team with Extension to advance 4-H work are the National 4-H Service Committee and the National 4-H Club Foundation.





**We are three and a half million boys and girls - 9 to 19.....**





.....In about 100,000 4-H Clubs, and in many special interest groups.





We serve others, as in raising dogs to be trained for the blind.....

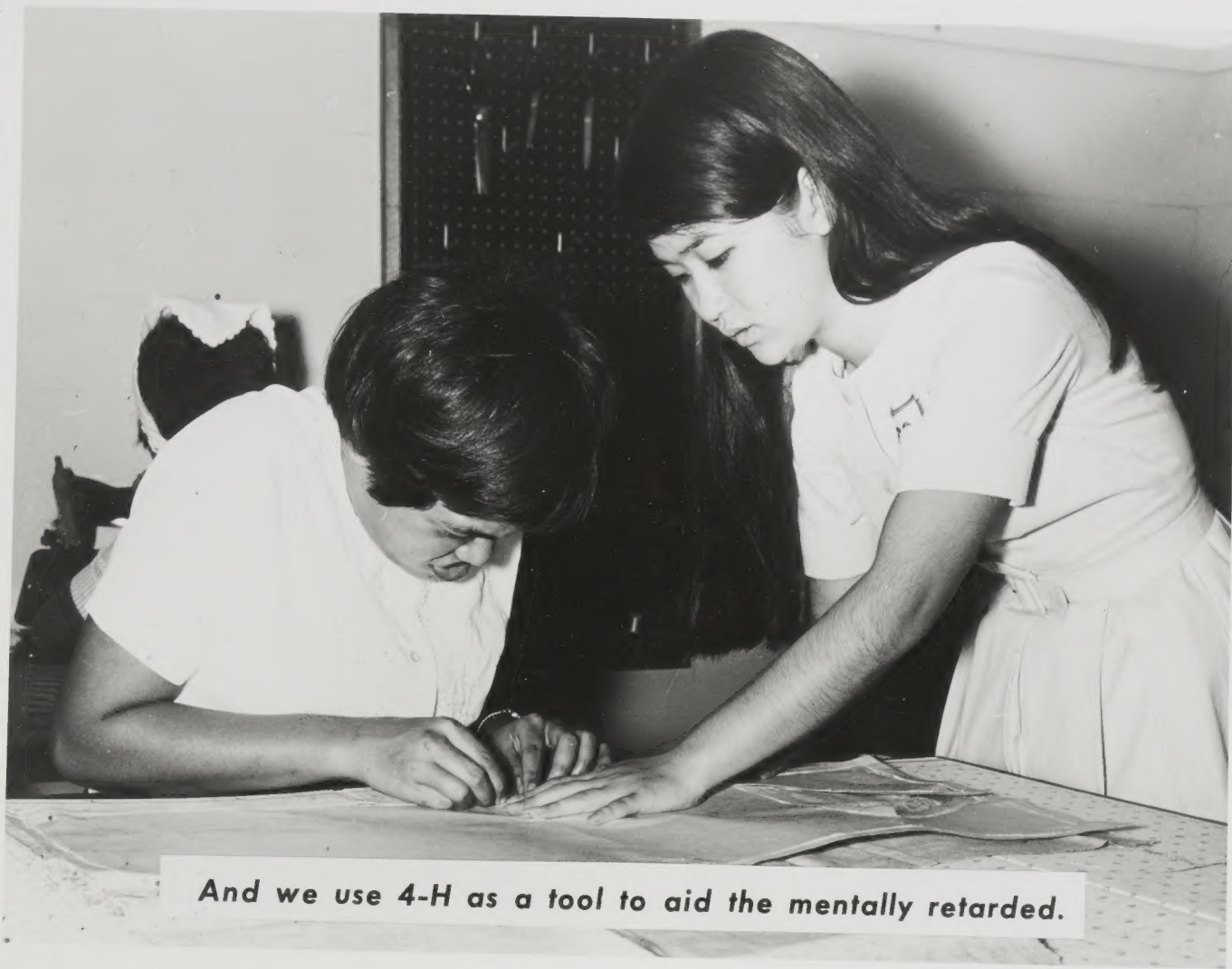




.....Or teaming with the mailmen to find  
and get action on removing highway hazards.







**And we use 4-H as a tool to aid the mentally retarded.**





*We join with others to promote safety on the road--and everywhere.*





*"Judging" is a way we learn to make sound decisions.*













**We have a third of a million men and women leaders.....**





.....who volunteer to guide us in our 4-H programs.





**We are training to be leaders too.**

**About 150,000 of us are now teen leaders.**





We share our know-how in "show and tell" demonstrations.



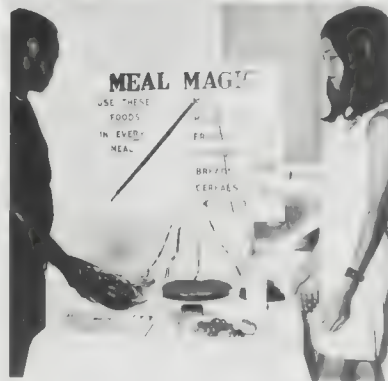
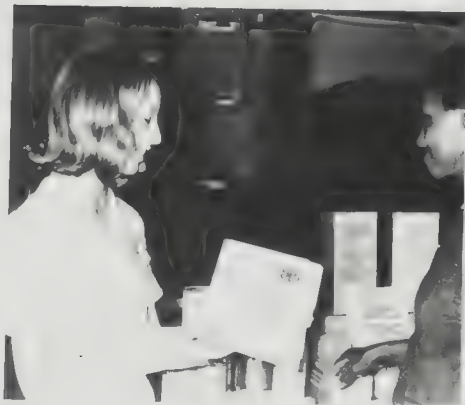
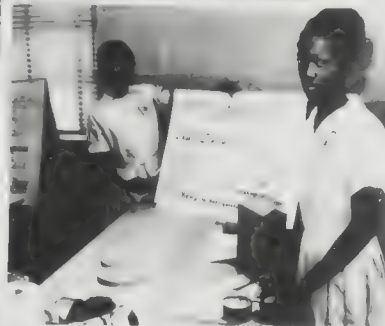
*Food-nutrition is a favorite--and essential--4-H project of ours.*





...And

a way to serve others.





4-H projects teach us science "why's" as well as "how's".....





.....And they often lead to jobs and careers.



*Many of our newer 4-H projects offer*

*"Opportunity for All," our theme this year.*



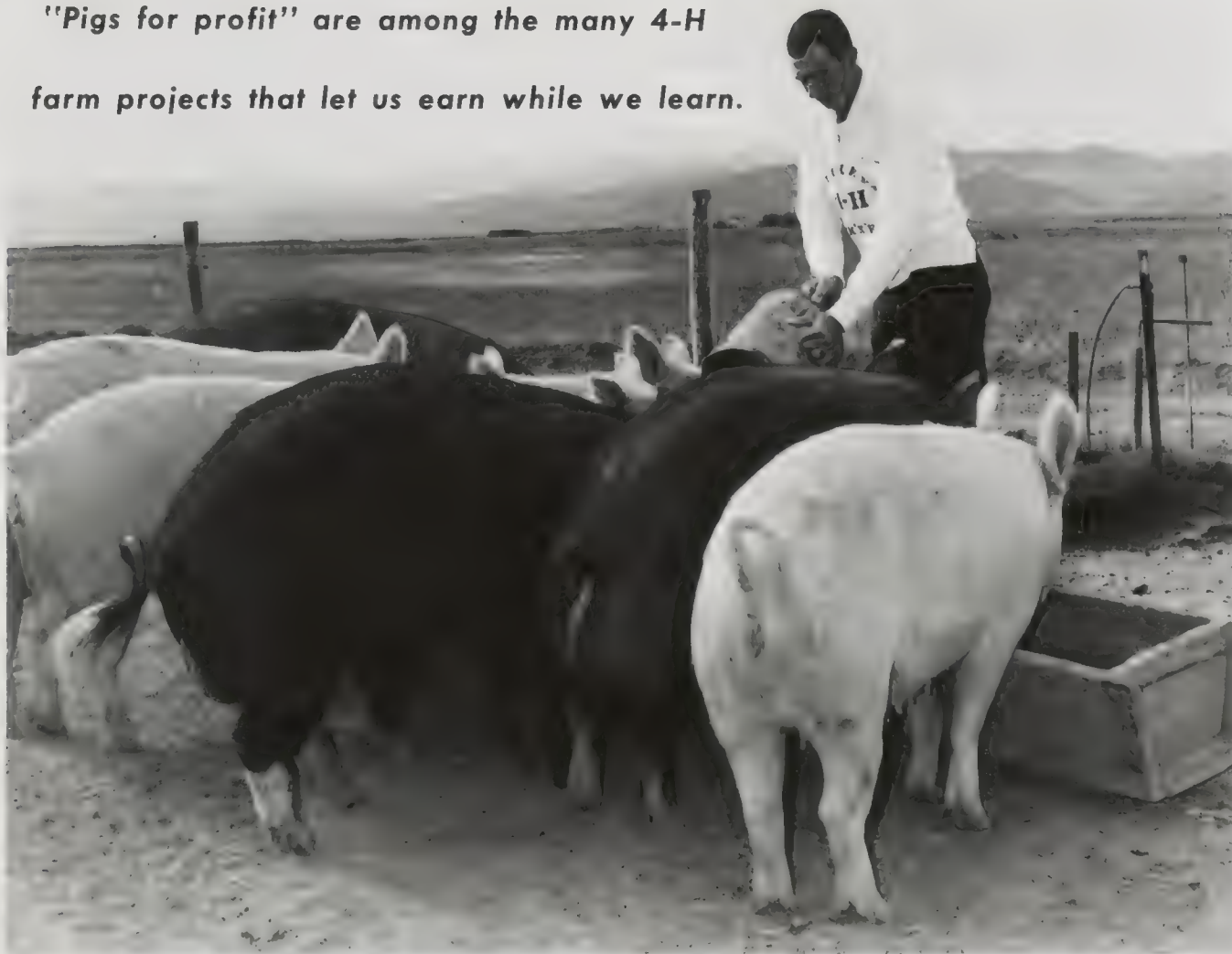




*Conservation skills help us become more responsible citizens.*



*"Pigs for profit" are among the many 4-H  
farm projects that let us earn while we learn.*



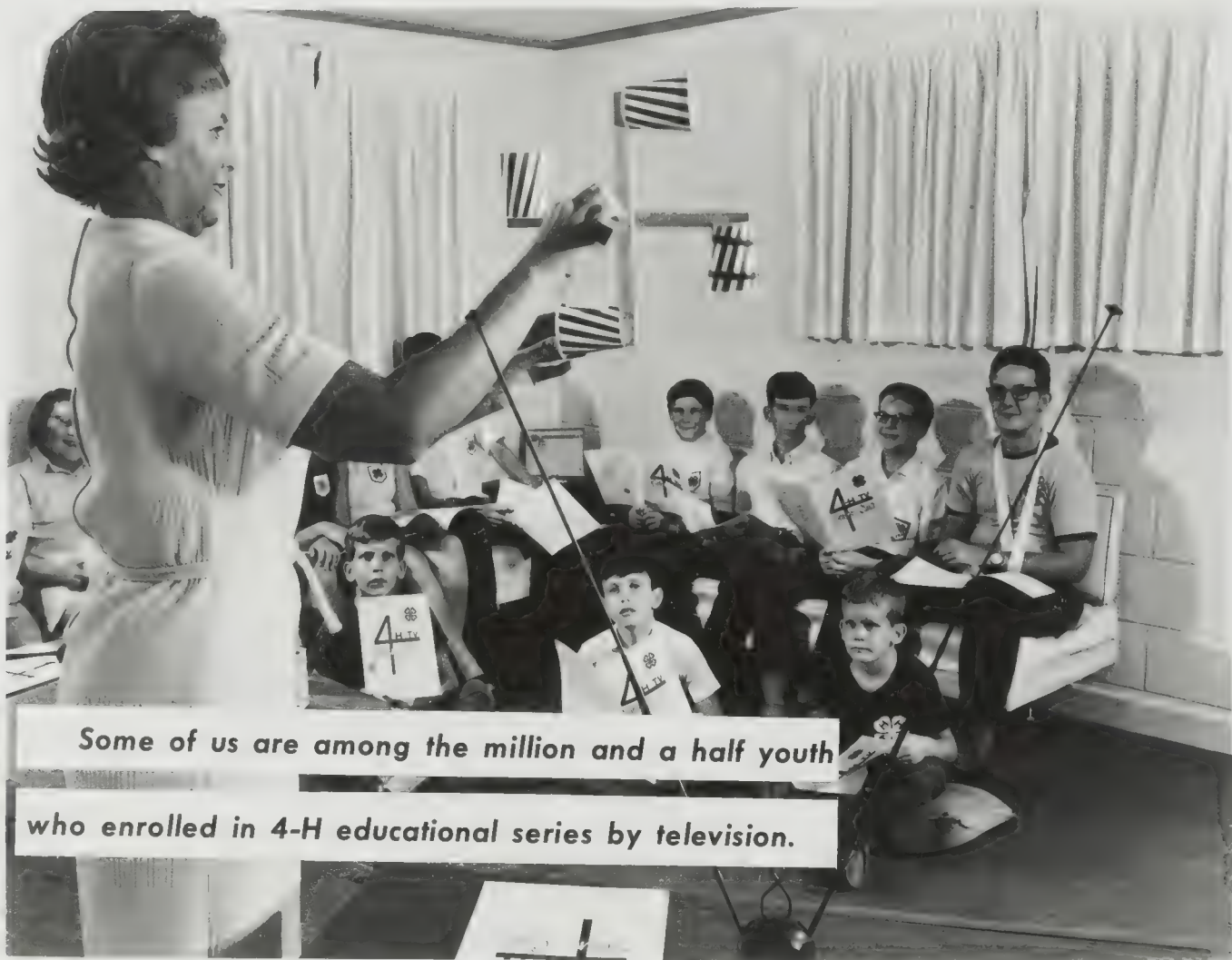


We learn "buymanship" to become good consumers.....





.....And we plan for proper care and storage of our clothing.



Some of us are among the million and a half youth  
who enrolled in 4-H educational series by television.





Many boys and girls find 4-H at a special camp-  
-like at this "happening" on the  
Indiana State Fair Grounds.



**We're expanding our National 4-H Center to fit our growing youth leadership program.**



**Mr. Howard C. Harder heads up our Business Advisory Council.**





*Our First Lady and Mr. J. C Penney are among our valued  
4-H friends supporting us in this and other big endeavors.*

# ***WELCOME* TO NATIONAL 4-H CONGRESS**



**Yes, 4-H is for us--from all 50 States, Puerto Rico,  
the Virgin Islands, Guam, and Washington, D. C.**





**We use mass media to tell about 4-H being  
for everybody--all races, creeds, and cultures.**



**The International Farm Youth Exchange is the oldest,  
largest, and best known of our international programs.**



*We're international-minded.*



ARGENTINA



AUSTRALIA



AUSTRIA



BELGIUM



BOLIVIA



BRAZIL



BRITISH  
GUIANA



BRITISH  
HONDURAS



CANADA



CHILE



COLOMBIA



COSTA RICA



DENMARK



JAPAN



HONDURAS



INDIA



IRAN



NORWAY



PANAMA



PARAGUAY



PERU



PHILIPPINES



POLAND



REPUBLIC OF  
CHINA  
(TAIWAN)



SCOTLAND



SURINAM



SVERIGES  
4H  
SWEDEN



THAILAND



TURKEY



URUGUAY



VENEZUELA



VIET NAM

*About 8 million young people are in 4-H-like programs in 85 countries around the world.*

## WHERE 4-H MEMBERS LIVE

Rural Non-Farm

33.4

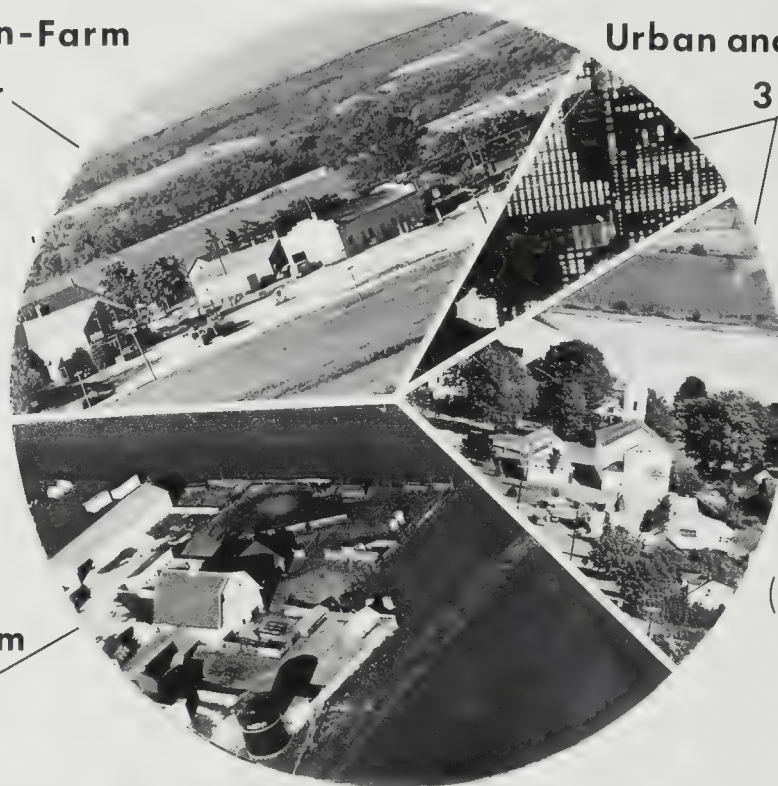
Urban and Suburban

31.8

Rural Farm

34.8

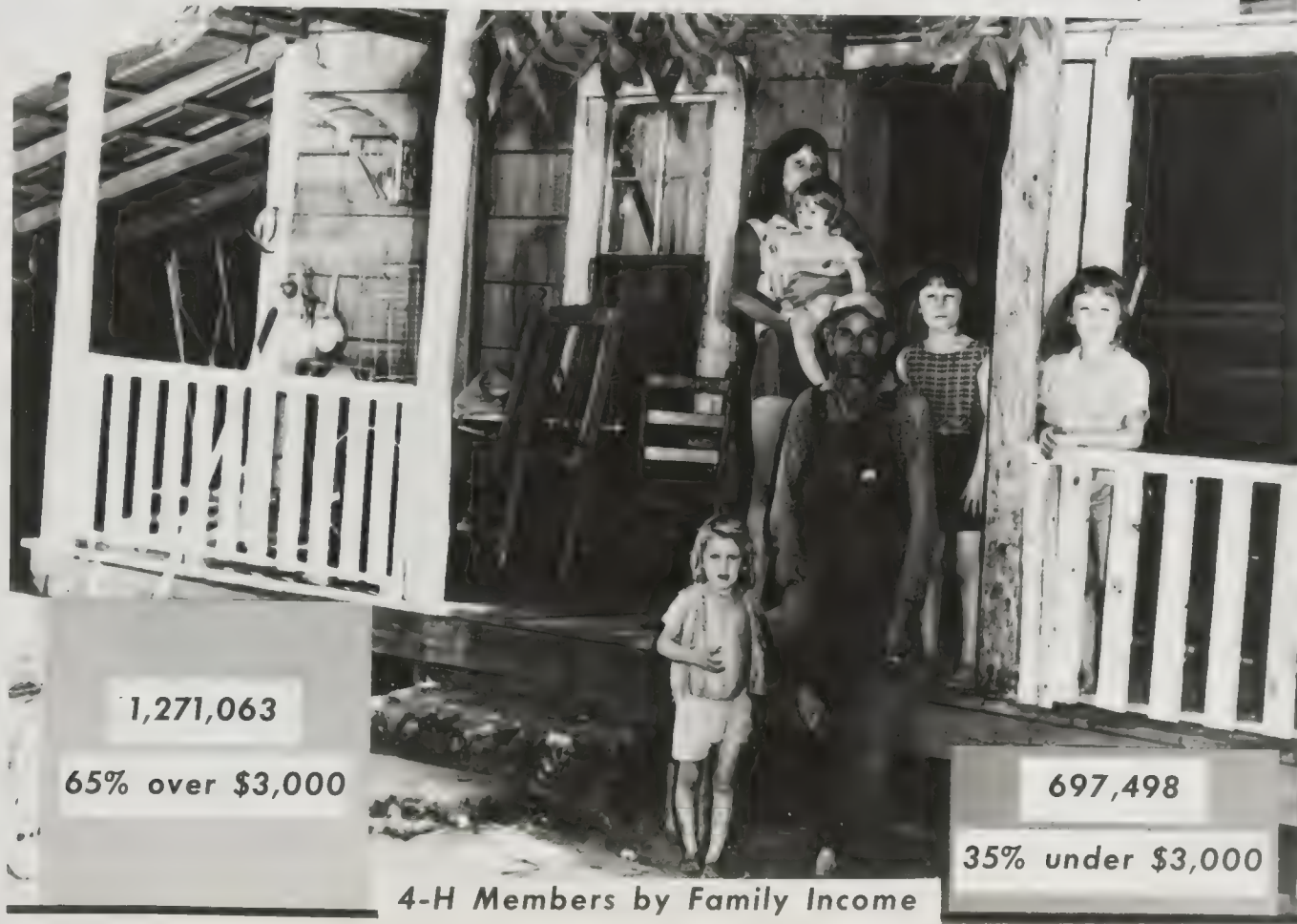
(Inner City:  
8 percent  
of total)



*Of three and a half million 4-H'ers a third live in urban and suburban areas.*



A third of our members are in families with incomes under \$3,000.



# 4-H MEMBERSHIP - 1968

Alabama	135,353
Alaska	2,051
Arizona	10,748
Arkansas	40,043
California	49,174
Colorado	26,972
Connecticut	9,436
Delaware	2,375
Florida	19,175
Georgia	154,810
Hawaii	4,881
Idaho	19,392
Illinois	75,887
Indiana	97,563
Iowa	51,233
Kansas	95,880
Kentucky	91,782
Louisiana	78,498
Maine	7,335
Maryland	15,130
Massachusetts	28,158
Michigan	97,461
Minnesota	54,711
Mississippi	49,098
Missouri	34,097
Montana	14,830

Nebraska	37,559
Nevada	8,709
New Hampshire	18,572
New Jersey	21,174
New Mexico	15,109
New York	137,948
North Carolina	55,969
North Dakota	18,148
Ohio	99,570
Oklahoma	54,863
Oregon	35,134
Pennsylvania	47,599
Puerto Rico	32,420
Rhode Island	15,346
South Carolina	59,545
South Dakota	19,830
Tennessee	122,418
Texas	74,814
Utah	18,745
Vermont	7,786
Virginia	87,074
Washington	22,956
West Virginia	35,715
Wisconsin	58,966
Wyoming	9,423



THE WHITE HOUSE

WASHINGTON


Dear 4-H Members:

It is a pleasure to greet you, the three and one-fourth million young men and women who are now looking forward to National 4-H Week.

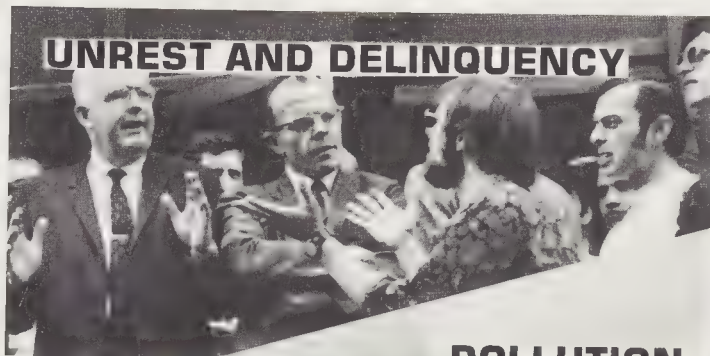
Your theme, "Opportunity for All," is timely and important as you strive to extend the benefits of your "learn by doing" educational program to increasingly more youth everywhere. Today we need as never before your dedicated efforts to strengthen the moral and spiritual values of our Nation, and its economic growth and stability.

I'm gratified to know that, through your four-fold emphasis of Head, Heart, Hands, and Health, you are enabling young Americans in town and country -- from all social and economic backgrounds -- to develop qualities of leadership and good citizenship.

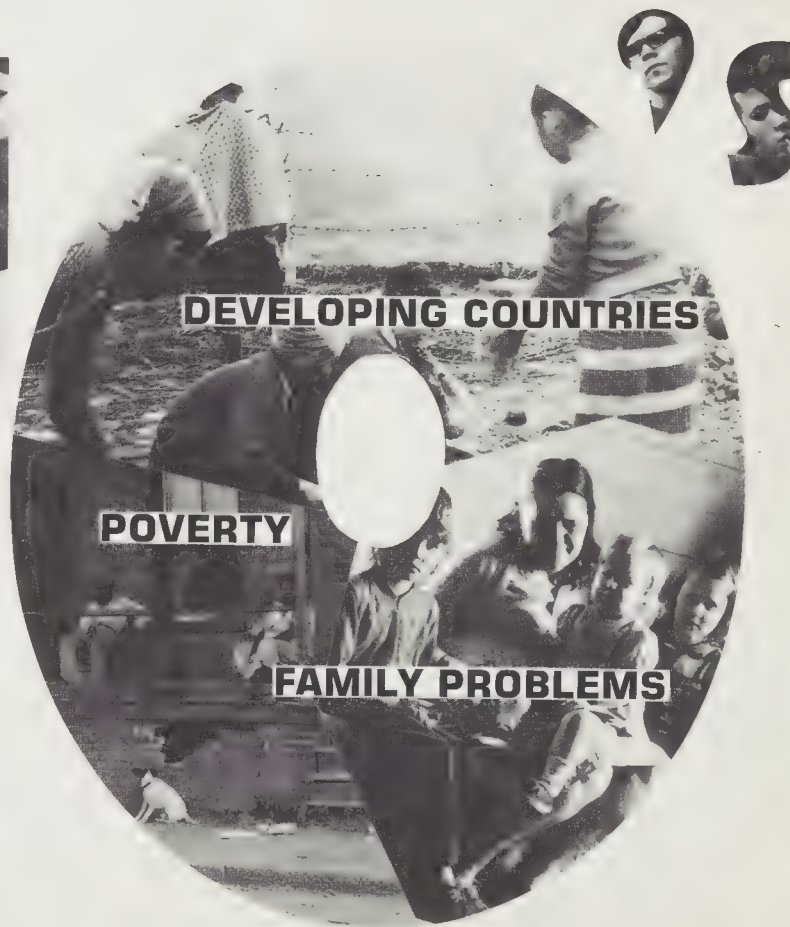
Through your ever-expanding 4-H program I urge you to give particular attention to the problems of hunger and malnutrition, and to join in all efforts to improve your communities wherever you live. Together let us build for a better tomorrow not only in this country, but also in all the lands around the world where 4-H aims and principles are followed for human welfare and betterment.



# Through 4-H, Youth Can



**POLLUTION**





# **Make a Difference in the 70's**



**DEVELOP RESPONSIBLE CITIZENS**

**IMPROVE OUR ENVIRONMENT**

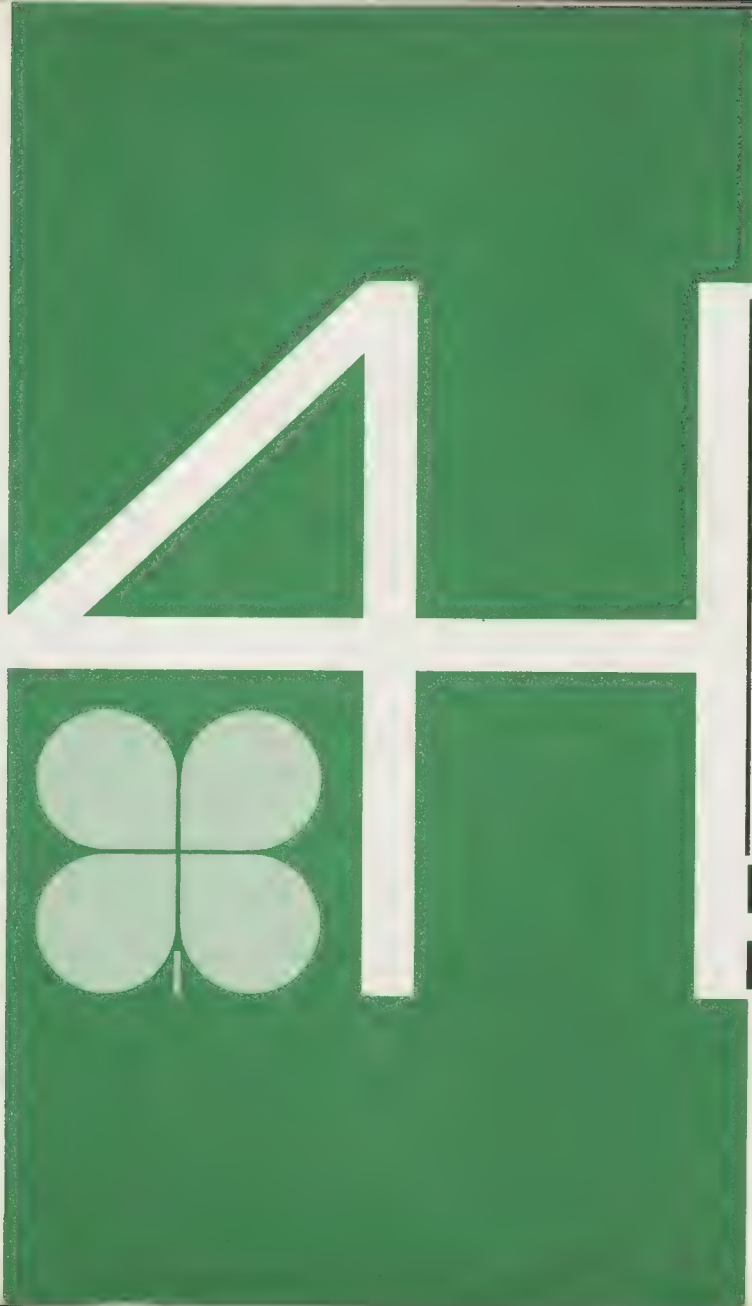
**BUILD NUTRITION AND HEALTH**

**ENGAGE IN COMMUNITY DEVELOPMENT**

**PROMOTE SELF-HELP WORLDWIDE**

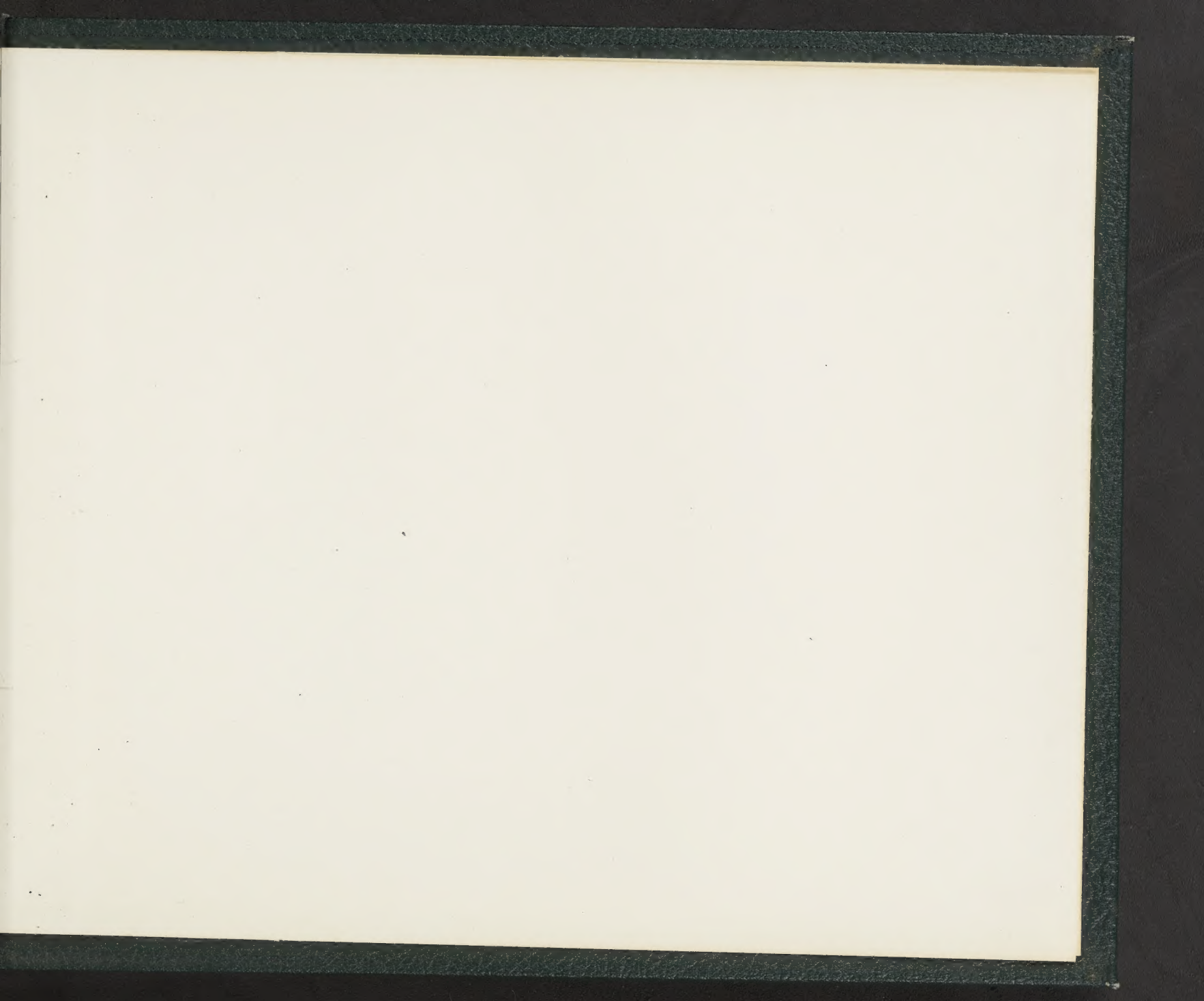
**CHART CAREERS AND EDUCATION**

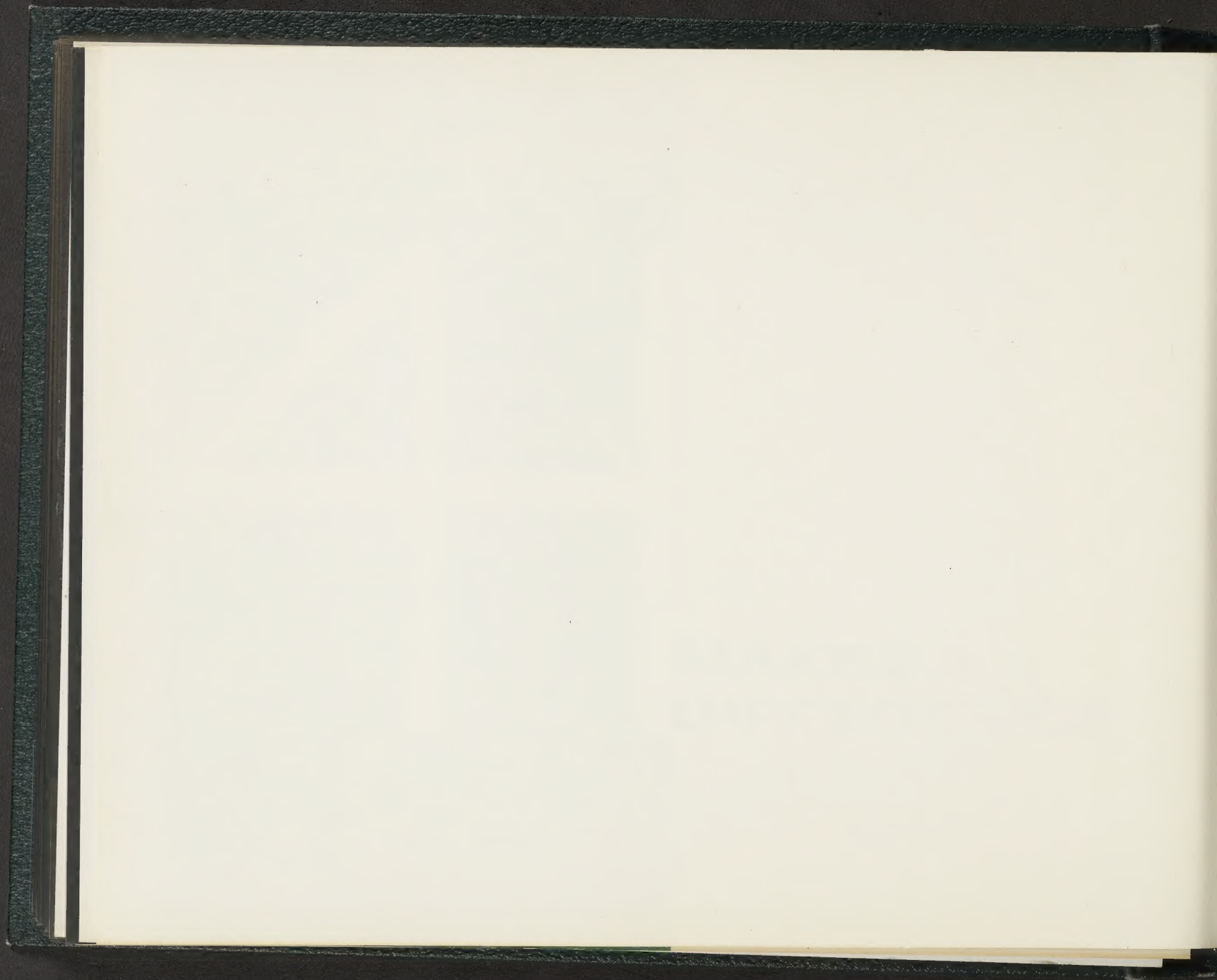
**STRENGTHEN FAMILY LIFE**



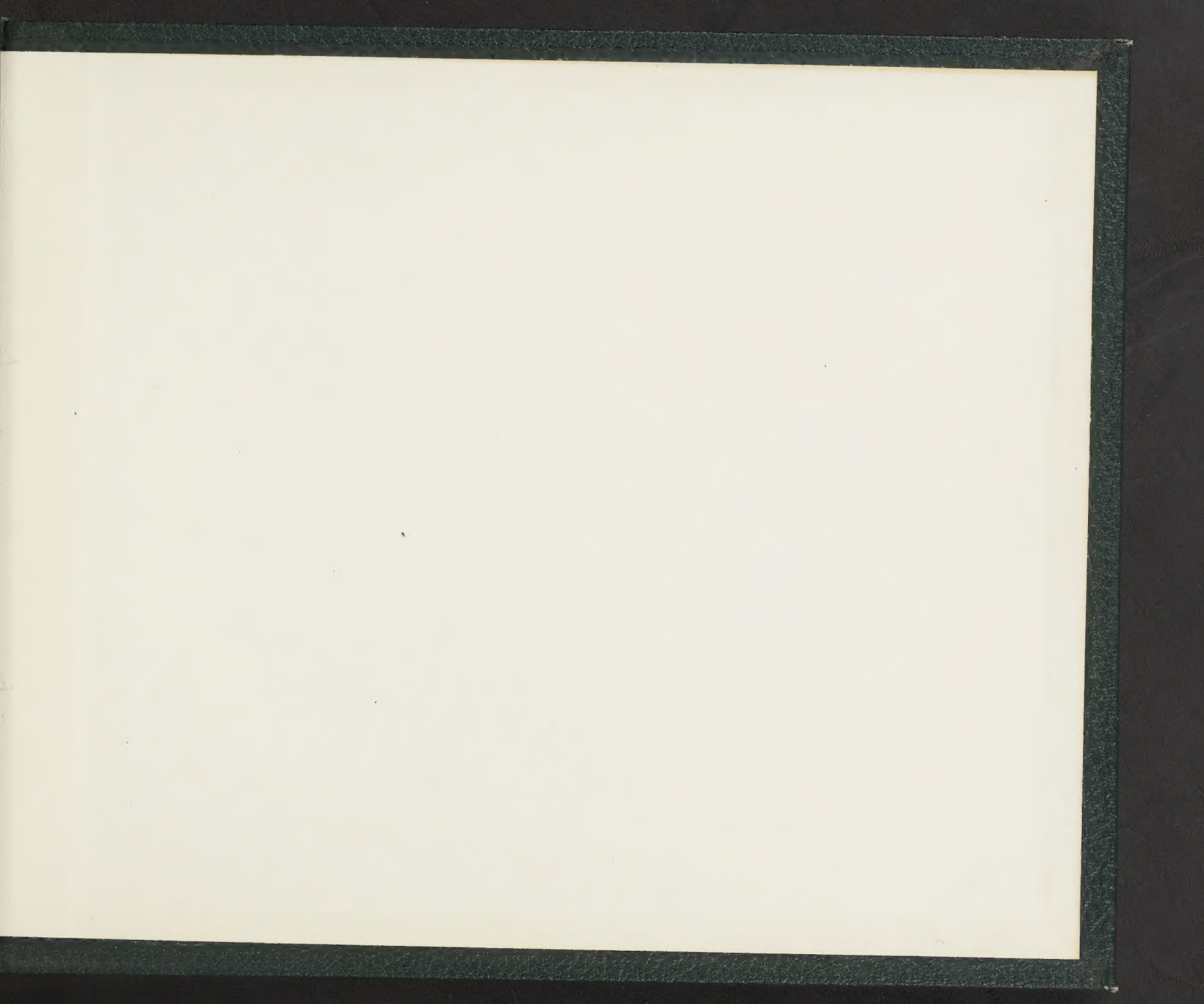
**MAKES A  
DIFFERENCE**













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